



## CRAIG LEMASTERS

SPEAKER • ADVISOR • INVESTOR • CEO

### Not just another motivational speech!

Craig asks the hard questions that force honest reflection, then equips audiences with a new learning methodology that can help.

### NEW BOOK FALL 2019!



Unstuck is an approachable look at how collaboration, decision making, and positivity can transform leadership and ripple through organizations, aligning people to get things done!

### RECENT EVENTS

Unstuck: Overcoming Healthcare Industry Challenges

**HealthNXT Live, Atlanta**

"When Your Leadership Team is Running in Circles"

For **ChiefExecutive.net**, March 2019

International Banking, Investment Management, Innovation and Opportunity, panelist and facilitator

**2019 Puerto Rico Investment Summit**

Changing the Conversation, speaker and facilitator

**Partnership for Modern Puerto Rico**

### GETTING UNSTUCK

Craig's most popular talk focuses on why companies get stuck and what you can do about it. Craig introduces the Rapid-Cycle Learning™ methodology and shares lessons learned and industry-specific case studies from relevant client work. May include a live demonstration of Rapid-Cycle Learning with an expert on a key topic area.

#### OUTCOMES

- A framework for the stages of organizational transformation
- Understanding why companies get stuck on execution of strategic initiatives
- How to diagnose knowledge gaps between your current and future states
- $W = K \times E$ . Where to find external wisdom to accelerate decision making
- How to create alignment and build a roadmap your team can execute

### EXPERIENCE

Craig Lemasters, former CEO of a Fortune 500 subsidiary, is an advisor, entrepreneur, investor, and board member with more than two decades of success in executive leadership positions, now shaking up traditional consulting and coaching by helping senior leaders get "unstuck" on the major growth challenges to their businesses.

As CEO of Assurant Solutions, Craig helped transform the company into a dynamic, high growth, digitally-astute global provider of protection products and other innovative digitally-focused risk management solutions. Craig led expansion from a solely B2B model to include B2C business and helped established Assurant in 25 new markets around the world.

Craig continues to build on his leadership philosophy as CEO of GXG, a learning firm that facilitates strategic conversations. He is passionate about the application of operator-based learning in advisory boards, leadership training, and succession readiness. Craig speaks for a wide variety of industry and leadership audiences and facilitates conversations to solve real problems around the world.

**BOOK CRAIG FOR YOUR NEXT EVENT!**

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